

# Survey Results

---

# Key Survey Takeaways

339

Total survey respondents!


44%

Live in Douglas but don't work there


42%

Live in Douglas and work there

## Top 3 Investments that the County should encourage:

46% 

Prefer attracting more shops and restaurants, things to do

47% 

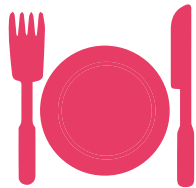
Prefer limiting additional warehouses/distribution centers

42% 

Support investing in parks, trails, and open space

# Key Survey Takeaways

## In Douglas County, I Agree/Disagree:



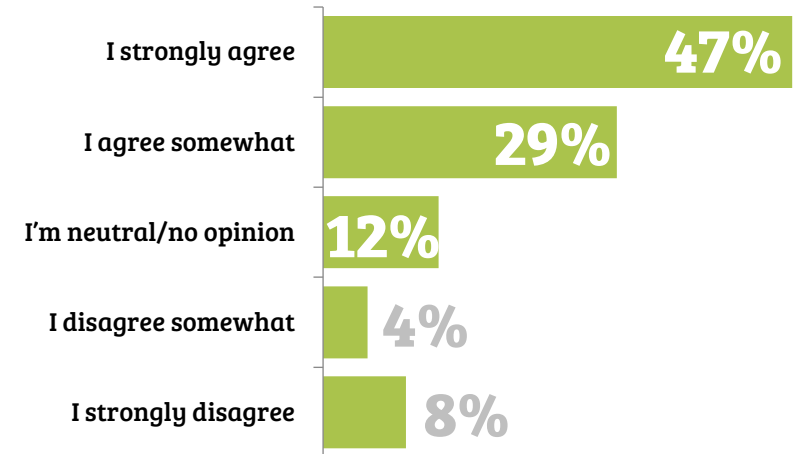
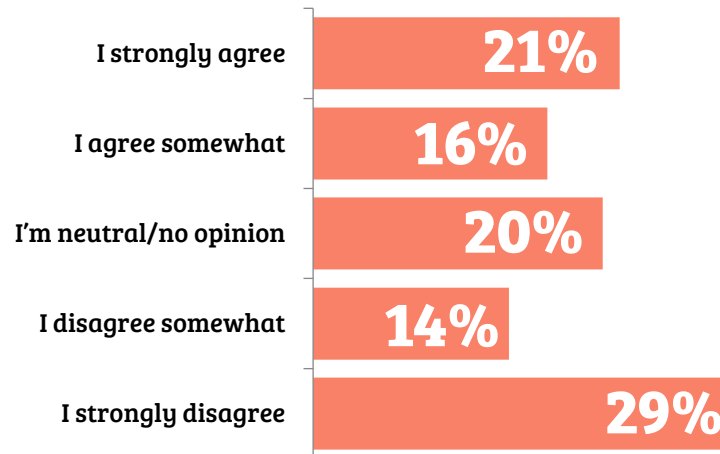
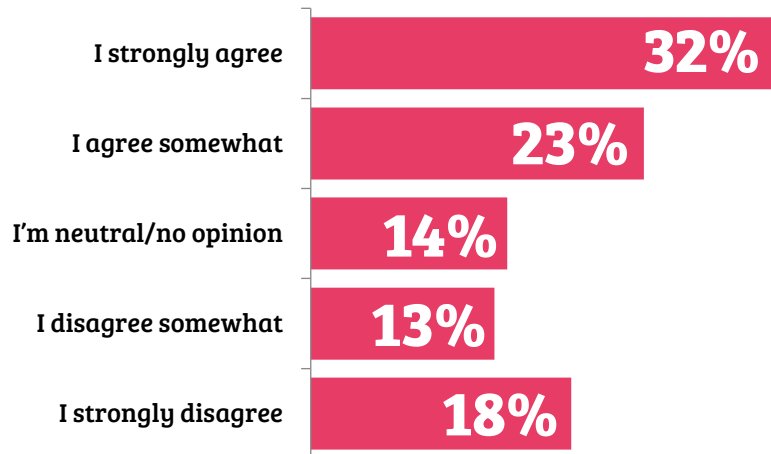
**We need more shops and restaurants.**



**There should be a broader range of housing types.**



**Improving and expanding our parks, open spaces, trails, and conservation areas is very important.**

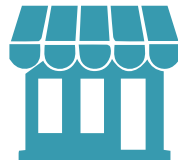


# Key Survey Takeaways

## In Douglas County, I Agree/Disagree:



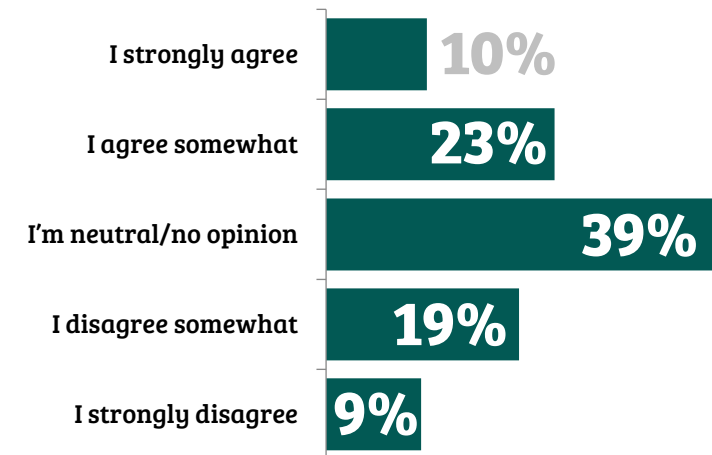
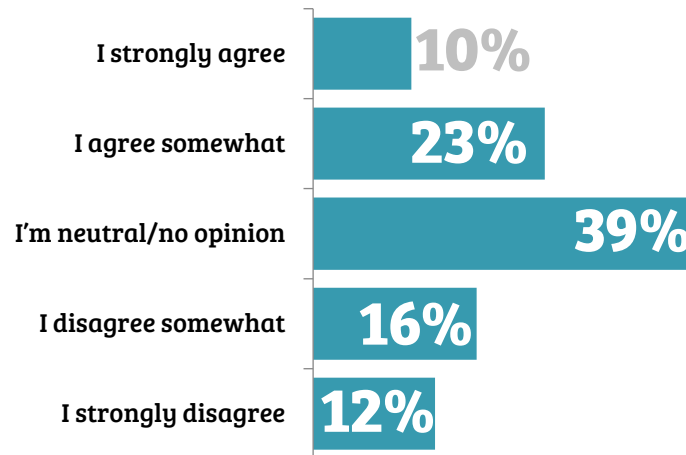
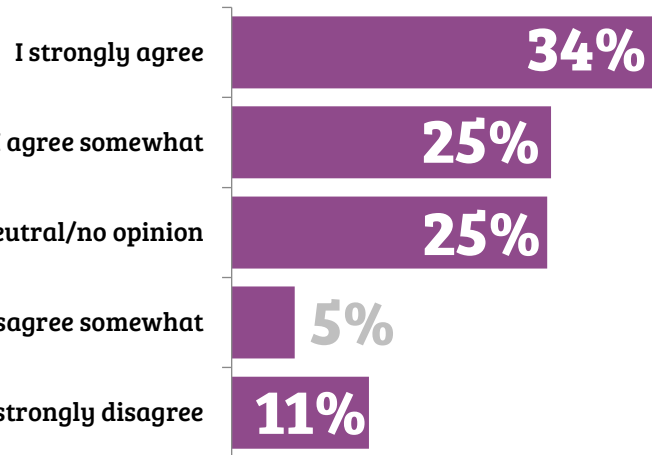
**I would like to see more design guidelines to control the architecture and landscape of new development**



**The County facilitates the growth of its small business community by providing opportunities for development and expansion**

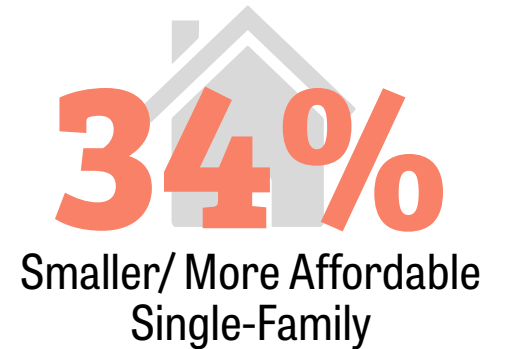
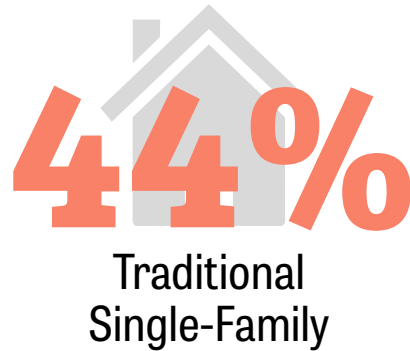


**The County facilitates the growth of targeted industries in manufacturing, professional technology services and media and entertainment to support a thriving economy**

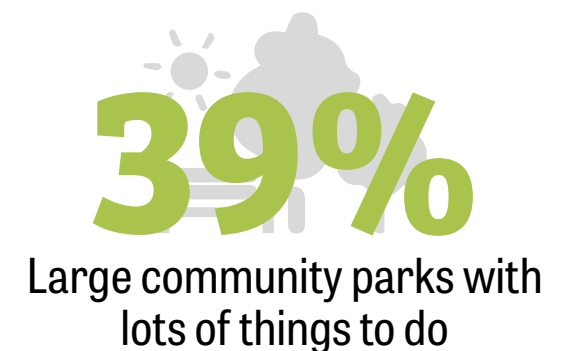


# Key Survey Takeaways

## Top 3 Needed Housing Types:



## Top 3 Needed Park, Trail, and Open Space Types:



# Key Survey Takeaways



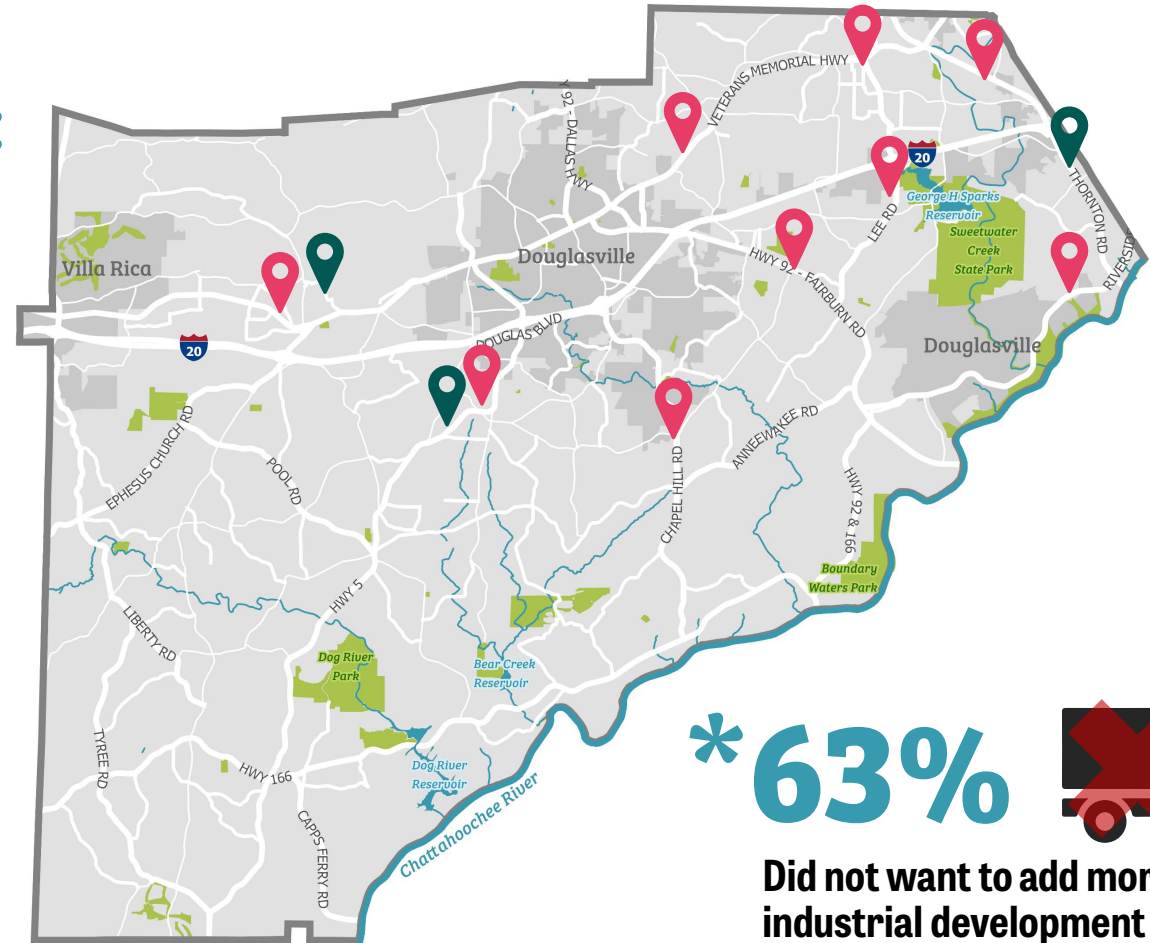
## Commercial Opportunities:

- Winston
- Lithia Springs
- Riverside Pkwy
- HWY 92/Fairburn Rd
- Lee Road
- Westfork
- Chapel Hill Rd
- Hwy 5
- VMH



## Industrial Opportunities\*:

- Winston
- Hwy 5
- Thornton Rd



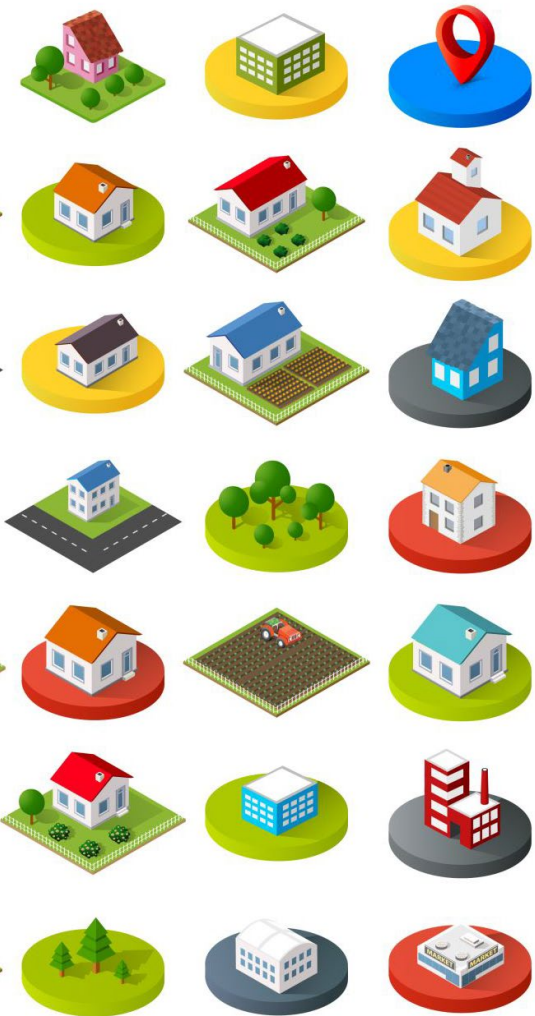
\* 63%



Did not want to add more industrial development

\* Pins reflect general areas of uses, i.e. a particular road, but are not specific locations of opportunities

# Key Survey Takeaways



- Concern over infrastructure maintenance and County services keeping up with growth
- Demand for more diverse, higher-end retail and restaurant options
- Mixed perspectives on housing types
- Desire for more + better parks + recreational opportunities, particularly longer, more connected trail networks
- Quality + design of new developments is important
- Desire for more arts + culture activities
- Activities for residents + visitors of all ages and abilities
- Limit the development of certain business types – fast food, dollar stores, liquor stores, car washes, etc.
- Almost unanimously – no more industrial and warehousing
- Improve overall look/impression of County – improve gateway signage and discourage littering
- Tension between some residents who want to keep the County rural and unchanged and those who want more services and amenities

Do any of these results surprise you?  
Is there anything that really stood out?